



THE VINE OF LIFE

A FLAVOURSOME BLEND BASED ON SCIENTIFIC RESEARCH

## VITIS VITAE PROJECT SUMMARY

### WHY

There are numerous scientific studies proving the benefits of red wine, and how a regular and moderate consumption helps keep the cardiovascular system in good health because of the high levels of polyphenols commonly found in red wine.

Specifically, a sub-category of tannins called procyanidins has been identified by scientists to be the most powerful vasoactive polyphenols in red wine.

Specific grapes from the South West of France and Sardinia, Italy, prove to have a very high concentration of these compounds, which are efficiently extracted thanks to traditional vinification techniques.

These regions also happen to be associated with increased longevity in their population. Supported by these studies, we have created a unique wine that contains a high concentration of procyanidins (50% higher than average), which can be considered one of the healthiest wines on the market.



BOTTLE BY **revino**

### THE NAME

Vitis Vitae translates as Vine of Life, by choosing this name we want to underline the positive effects a moderate consumption of wine, paired with a correct and balanced diet, can have on a person's well being. Our motto is; drink right, moderate and enjoy!

### HOW

Throughout the latest 5 years, thanks to our cooperation with the University of Enology of Verona, we were able to classify every grape according to its procyanidin content and study the vinification process, which is fundamental to ensure that the concentration level of these sub-tannins is maintained in the final product.

After a long research and with results at hand, we carefully selected the grapes and the vinification method suitable to produce a balanced and elegant quality wine with the highest content of procyanidins, which can be undoubtedly claimed to be a healthier wine option.

Recently, we also started a collaboration with the Faculty of Medicine at the University of Verona where a team of doctors is conducting a research about the effects of Vitis Vitae on a molecular level.

[www.vitis-vitae.com](http://www.vitis-vitae.com)

Unit 1404, 14/F Wing Tuck Commercial Centre  
177-183 Wing Lok Street, Sheung Wan, Hong Kong

[info@vitis-vitae.com](mailto:info@vitis-vitae.com)